2023 SUMMER EDUCATION CONFERENCE
JULY 16-22, 2023
THE LODGE, GULF SHORES, AL

SPONSORSHIP OPPORTUNITIES

The Alabama, Arkansas, Florida, Louisiana, and Oklahoma CPA societies are getting our members together in Gulf Shores! Take advantage of the opportunity to connect with decision-makers from these states in a fun, casual setting.

From pre-event promotion to the in-person conference, our collective marketing campaign immediately **puts your brand in front of 25,000+ CPAs** and builds meaningful connections. Direct marketing and social media tactics help you engage with prospective customers even before you meet the 250 expected attendees face-to-face.

GOLD SPONSOR | $5,000
- Stand-alone promotional or informational email to members (not just attendees)
- Opportunity to address attendees for 60 seconds Monday morning
- Everything included in the Silver package

RECEPTION SPONSOR | $2,500
- Logo on reception signage
- Opportunity to address attendees for 60 seconds during break on Sunday
- Everything included in the Silver package

BEACH CHAIR SPONSOR | $2,000
- Logo on signage near chairs reserved for SEC attendees
- Option to provide beverages/food/snacks (sponsor would make arrangements directly with resort)
- Everything included in the Silver package

SILVER SPONSOR | $1,500
- Acknowledgment during announcements
- Promotional slide in conference event/slideshow
- Tagged in one pre-event social media post
- 250-word blurb + logo/contact info in 'Meet the Sponsors' email to registrants
- Everything included in Bronze package

BRONZE SPONSOR | $1,250
- Logo on all event signage, promotional emails, and event website
- One-page promotional PDF provided to attendees with event handouts and materials
- Logo only in a 'Meet the Sponsors' email to SEC registrants
- Everything included in the Exhibitor package

EXHIBITOR | $750
- Exhibit booth at conference
- Conference event participant list (name and firm only, no email addresses